



## Executive Bulletin

SUBJECT: ANNOUNCEMENT - "WHEELABRATOR SCHOLARSHIP PLAN"

No. 155 Date JANUARY 25, 1954 Page No. of

I am happy to announce the inauguration of the "Wheelabrator Scholarship Plan" offered by the Wheelabrator Foundation, Inc. - a charitable and educational institution sponsored by the American Wheelabrator & Equipment Corporation.

Two University scholarships will be awarded annually, under certain conditions, to sons of Wheelabrator employees or Wheelabrator male employees under age 25:

VERNE E. MINICH "FOUNDER" SCHOLARSHIP  
at Purdue University, Lafayette, Indiana in  
Engineering or Physical Sciences

OTTO A. PFAFF SCHOLARSHIP at University  
of Notre Dame, South Bend, in Engineering or  
Physical Sciences, or Commerce

Beginning with the fourth year, and thereafter, the Scholarship Plan provides for 4 scholarship students in each of the universities - a total of 8 students whose principal expenses for a college education will be paid by the Wheelabrator Foundation, Inc.

As in any well organized plan of this kind there are certain qualifications, regulations and administrative requirements. The provisions and details of the Scholarship Plan will be published in the February issue of American Parade. Scholarship applications and full information may thereafter be obtained through the Personnel Department.

The Management and Directors of the Wheelabrator Foundation, Inc. and American Wheelabrator & Equipment Corporation are pleased to institute the Wheelabrator Scholarship Plan. It should permit, over the future years, many young men receiving a college education who otherwise might not find it financially possible.

*For Details of Plan  
See pages 6-7*

  
PRESIDENT OF  
WHEELABRATOR FOUNDATION, INC.  
and  
AMERICAN WHEELABRATOR &  
EQUIPMENT CORPORATION

AMERICAN  
**Parade**

PURDUE  
NOTRE DAME

# AMERICAN Parade

Published for Employees of  
American Wheelabrator  
& Equipment Corp.,  
Mishawaka, Indiana

Vol. 13, No. 2—February, 1934

Joseph Flory, Editor

## OFF TO A GOOD START

The Profit Sharing figure for November and December was \$44,508.00 compared to \$40,187.00 for a like period the year previous. Beginning next month PARADE will depict the month by month growth of the fund in some graphic manner.

## "Reflections of Christmas" Still Popular

As in past years we are receiving many favorable letters of comment on the booklet, "Reflections of Christmas." Each year brings an increase in letters, and requests for additional copies, an indication that each booklet is read by several people. Here are typical quotes from the hundreds of letters:

"I have just received a copy of your very handsome booklet and would like to compliment your organization on what strikes me as one of the nicest Christmas remembrances I have ever seen. The art work and layout are most attractive and the selection of stories most appealing. To me circulation of a book of this kind by a manufacturing concern represents public relations at its best and reflects a broadness and depth on the part of top management."

MORT LINDER & ASSOCIATES  
Soule Bend, Indiana

"We have received 'Reflections of Christmas' and we want especially to thank you for it. The illustrations are terrific, and the whole booklet is done with modesty and good taste. I espe-

## Know Our Engineers



Verily, I say unto thee, merry not an engineer, for he is a strange being and possessed of many evils. Yea, he speaketh in parables which he calleth formulae. He wieldeth a big stick which he calleth a slide rule. He hath only one Bible—a handbook.

He thinketh only of stresses and strains and without end of thermodynamics. He showeth always a serious aspect and seemeth not to know how to smile.

He picketh his seat in a car by the springs thereof, not the dampers therein. Neither doth he know a waterfall except by its horsepower, nor a sunset except by its physics, nor a damsel except by her weight. Always he carries his books with him and entertaineth his sweetheart with steam-tables.

Verily although his damsel expecteth chocolates when he calleth, she openeth the packet to discover samples of iron ore. Yea, he holdeth her hand to measure the friction thereof, and kisseth her to test the viscosity of her lips, for in his eyes there hideth a far-away look that is neither a longing nor a desirous look, rather a vain attempt to recall formulae.

Even as a boy he pulleth girls' hair to test its elasticity. As a man he denies different motives. For he counteth the vibrations of her heartbeats and speaketh to pursue the scientific investigations.

His own heart flutterings—even they he counteth as a measure of fluctuation and describeth his passion as formulae and his marriage as a simultaneous equation involving two unknowns and yielding diverse results.

cially like "A Shepherd" by Heywood Brown and "There are Two Seas" by Bruce Barton.

FRICKBACH & DIMMOCK, INC.  
Milville, New Jersey

"Thanks for the very interesting 'Reflections of Christmas,' I have just finished reading it from cover to cover and had some laughs, some nostalgia and some of the 'inner feeling' that it was meant to convey."

LESTER B. KNIGHT & ASSOCIATES,  
Chicago, Illinois

"... I have received many types of Christmas cards, but nothing has given me and my wife such pleasure as your little booklet. This is the second year we have received it, and I wish you to know that it is greatly appreciated."

MOHAWK CARPET MILLS, INC.  
Amsterdam, N.Y.

"A member of my congregation who is one of your customers has shown me your 'Reflections of Christmas.' It is so fine that I am wondering if you might possibly have as many as 200 extra copies to give this church. If so, my intention is to distribute them at a special 'Family Day'

service to be held during the Christmas Season. If not, I still want to thank you for your fine contribution to the Christmas Spirit and to express appreciation for considering my request."

Rev. Roger A. Huber,  
First Presbyterian Church  
Chester, Pennsylvania

"It was certainly a pleasure receiving your booklet entitled, 'Reflections of Christmas.' This is certainly timely material and is enjoyed by the entire organization. We would appreciate your advising your Sales Department to send us catalogs of your products."

ANALOGATED STEEL CORPORATION,  
Cleveland, Ohio

When a mountaineer, his wife and six-year-old son paid one of their rare visits to "town," they stopped in at the local tavern. They all walked up to the bar where the mountaineer drawled, "Two whiskies." The small kid looked at his father in surprise and said, "Heck, Pa, ain't Ma drinkin' today?"



Emergency — 10,000 cases this past year. This photo taken at Memorial.

Men's ward at Memorial — beds 100 close, room crowded.



X-Ray patients wait in hall.

Operating room is ridiculously small — nurses can touch all walls, standing as shown in photo taken at St. Joseph.



# The Zero Hour

AWECO has been called upon many times in the past during fund-raising campaigns. They have always done well, as a company and as individuals. Once more we are given the opportunity of upholding a fine reputation, and at the same time contributing to a worthy cause, namely the St. Joseph County Hospital Development, Inc. We can all do the job by sharing our responsibilities, from the President of the company down to the last one of us.

Our company has already pledged \$50,000, a lot of money, but much more is required. Mr. Pfaff, as a member of the Advisory Board of St. Joseph Hospital and a Director of Hospital Development, Inc. has devoted much time as well as given financially to the cause. Hundreds of others of our citizens are giving freely of their time in the campaign.

It is only natural that many of you will bring up questions, and it is only right that we attempt to provide logical and true answers. Following are but a few of the points which will interest you:

Why is there a shortage of hospital facilities in this area? The area's population has increased 90% in the past 30 years, while there has been little increase in hospital facilities. Just how bad is the situation? The area is short 500 hospital beds, special equipment is needed and the buildings are outdated and overcrowded in general. Why don't the hospitals pay for this program out of profits? There are no profits, since the hospitals are non-profit institutions, and are so incorporated under State Law.

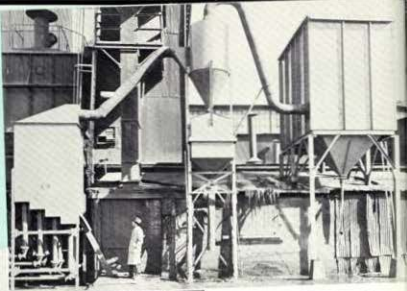
Why should Mishawaka citizens invest in the plan? Records show that 16% of the patients admitted to the South Bend institutions come from Mishawaka; South Bend is the medical center of Northern Indiana and its hospitals are available for the use of all citizens, not only in South Bend, but in Mishawaka and the surrounding area. This is an area program and responsibility. Mishawaka industrial, civic, religious, and labor leaders are on record as endorsing the plan and urging all citizens to participate actively.

Will the hospitals be able to staff adequately the enlarged facilities? Yes — the nurse recruitment program will provide a constant flow of nurses and the new hospitals will attract qualified personnel. As an example, in 1944 there were 1,893 graduate nurses while in 1951 there were 4,141. Who are served by Memorial and St. Joseph Hospitals? A combined total of 342,500 persons of all races, creeds and colors.

Must my pledge be paid now? No — it can be paid over a three year period, with income tax deductions permitted under terms of the law over each of four tax years. Our company will make payroll deductions available for employees. May I designate my subscription? Yes, you may specify that your contribution be credited to either hospital. What is my fair share? Think of what a hospital means to you and your loved ones, if it were needed and none were available. Then base your gift upon the dictates of your conscience, and your actual ability to pay.

This is the story. The pictures here will verify it to a great extent. You can give the story a happy ending.

# Our Dustubes in the Steel Casting Field



At the extreme left is the sand scrubber, then the cyclone and at the right our No. 7 Model 112 KD Dustube.



View of our No. 95 KD Dustube.

The Commercial Steel Casting Company, Marion, Ohio, is enthusiastic about the operation of a No. 95 KD Dustube which ventilates one of our 48" x 72" WATBs. This unit has been in operation since January, 1943 and has required little attention. They collect four to five yards of dust per week and have never changed a bag in that time. This firm has dust collectors from other companies, but says that ours is by far the most satisfactory. They add that their foundry is considered the second cleanest in the state, and that they have not had a case of Silicosis in ten years.

The people at Commercial also have a No. 7 Model KD Dustube which is used on their sand recovery system which employs a National Sand Scrubber. This sand scrubber is ventilated by a cyclone, and the latter is in turn ventilated by our unit.



## From Sandcutter Assembler to District Service Engineer

We  
Knew  
Him  
When

### CLEMENT WEIKEL

Clement "Dutch" Weikel is another of our folks who has been around "a long time." Dutch was a Buddy of Harry Smith and Andee Freeman back in the early days of the Sandcutter. He came here in July, 1925, working first as an assembler on these machines. Dutch went on the road in 1938, and is at present District Service Engineer in the Cincinnati area.



Mary and Margery Johansen of Burlingame, California, urge you to make your St. Valentine's Day gift a contribution to the 1954 Heart Fund. Both 8-year-olds were born with serious heart damage, but medical and surgical science has made it possible for them to enjoy perfectly normal childhood. If you see fit to answer their appeal please send your contribution to American Heart Association, 44 East 23rd Street, New York 10, New York—or to HEART, c/o of Post Office.

# PROVING GROUND for TOMORROW'S PRODUCERS

We have been reading and hearing much lately about Junior Achievement, Inc., but do we realize the real significance of the movement? Local groups are being organized rapidly — from South Bend to Helsinki, Finland. What is this project and what is it accomplishing?

The founder of Junior Achievement, Inc. was the late Horace A. Moses, who knew business and life as he advanced from a poor farm boy to become President of Strathmore Paper Company, West Springfield, Massachusetts. He had observed the difficulty of young Americans securing their first full-time jobs due to the fact that they had no experience. How could they be expected to have that experience if they had just left high school or college? He decided that there was a way our youth could ob-

tain a considerable degree of business training while yet in school. There has been ample proof that his ideas were sound and important.

These "companies" begin by deciding on a service or product which they can sell. Then they pick a name for their own enterprise, and begin selling stock at 50 cents a share to raise the necessary capital to proceed. They pay themselves wages from the sale of such products. These boys and girls learn all aspects of business — about those who labor, those who manage and those who supply the funds. They not only gain valuable training in the various crafts and businesses — they learn to become good citizens by projecting themselves into the fundamentals of American private enterprise.

AWECO, among other firms of this area, sponsors a group of these youngsters. Three of our men are donating their time and counsel to the organization which operates in the old South Bend Watch Factory on Mishawaka Avenue. Andy Stevens is Production Advisor, Bill Wallman, Financial Advisor and Julie Skene, Sales Advisor. The enthusiasm shown by the various groups is remarkable, and the quality of their products is no less so. The particular group sponsored by AWECO is known as NISCO, which publishes a Baby Sitters' Guide. Other useful items being made and marketed by Junior Achievement, Inc., are shadow boxes, children's hall trees, towel racks, shoe polish kits, Christmas ornaments, memo pads, picture frames and windshield wipers.



This group has a business meeting prior to getting on production for the evening.



Two young workers examine with approval the guide they have just finished.



Part of a group which makes memo pads.



Julie Skene and Bill Wallman looking on as girls arrange pages of Baby Sitters' Guide before it is stapled.



Putting final touches on the assembly of shadow box.



This trio performs another operation on memo pads.

# Scholarships at PURDUE and NOTRE DAME

Announced by

WHEELABRATOR FOUNDATION, INC.



The recent announcement of the Wheelabrator Foundation Scholarship Plan by Mr. O. A. Pfaff in an Executive Bulletin, as reproduced on the front cover of this issue of PARADE, marks another progressive step by Management for the benefit of the Wheelabrator Family.

So often we hear it said by friends, relatives, and neighbors that "Wheelabrator must be a good place to work". With this we all agree and the new Scholarship Award Plan is another of the many good reasons why this sentiment is so true. The Plan, as instituted, should prove of great benefit now and in the years to come to those fortunate young men who qualify as winners of the Scholarship Awards.

It is truly fitting and appropriate that the new Scholarships should be named in honor of two men whose vision and guidance have been responsible for the outstanding success and growth of the Company for close to fifty years . . . Mr. Verne E. Minich, who founded and developed the Company in 1907 with the Sandcutter, a product that proved to be as revolutionary at that time as the Wheelabrator is today. Mr. Minich was the Company's first President and is its present Chairman of the Board; and Mr. Otto A. Pfaff, its present President and General Manager, who has been closely associated with Mr. Minich ever since he began his career with the Company in 1916. Mr. Pfaff has been a Director of the Company since 1919, General Manager since 1935, and President since 1941.

Significant features of the new Scholarship Plan are detailed as follows. Should you have any further questions about the Plan or are interested in making formal application for the benefits involved, please contact the Personnel Department as soon as possible. No applications can be accepted after April 1st.

## The Scholarships

The Scholarship Plan provides, under prescribed conditions, for two awards each year in the form of Scholarships to be known as:

- The Verne E. Minich "Founder" Scholarship at Purdue University.
- The Otto A. Pfaff Scholarship at the University of Notre Dame.

The prescribed courses for the Verne E. Minich "Founder" Scholarship are Engineering and Physical Sciences. For the Otto A. Pfaff Scholarship — Engineering, Physical Sciences or Commerce.

## Who is Eligible to Apply for Scholarship

1. Any son (legally adopted or stepson included) of an employee\* of American Wheelabrator & Equipment Corp. who, when application is properly made, is:

(a) Under age 25;

(b) A High School graduate or senior expecting to graduate at the close of his scholastic year.

\* For purposes of administering this section No. 1, an "employee" is:

(1) a father or mother who has completed at least 3 years' full-time employment with the Company within the past 5 years and (a) is presently on the payroll, or (b) is presently laid off subject to recall, or (c) is on approved leave of absence for military or other reasons, or (d) has permanently retired in good standing.

(2) a deceased father or mother who at the time of death, (a) had completed at least 1 year's full-time employment with the Company and (b) was considered to be an employee in good standing.

2. Any male employee of American Wheelabrator & Equipment Corp. who, when application is properly made, is:

(a) Under age 25;

(b) A High School graduate who has completed at least 3 years' full-time continuous employment immediately preceding his application for Scholarship.

## How and When to Apply

Application for either or both of the Scholarships at Purdue University and at the University of Notre Dame shall be made through the American Wheelabrator & Equipment Corp. Personnel Department on prescribed forms . . . for the year 1954, before April 1st; in succeeding years, before January 1st.

## Award of Scholarships

The selection of the Scholarship winners shall rest entirely with the respective Scholarship Committees of Purdue University and the University of Notre Dame. No Director,



Officer or other agent of Wheelabrator Foundation, Inc. or American Wheelabrator & Equipment Corp. will participate in any manner.

The respective University Scholarship Committee will consider and weigh the following factors in determining the Scholarship winners: ability to meet the college entrance requirements; scholastic record; moral character; financial need; seriousness of purpose and prospect for successfully completing college work; qualities of citizenship; and general aptitude for the college course selected.

In the event there should be no applicants in any year for either of the Scholarships, or should the University Scholarship Committee determine that no applicant is qualified to enter the University or for the college course elected, the Scholarship cannot be awarded in that year.

#### Specific Scholarship Benefits

1. Any course elected by a qualified award winner shall run for a maximum of four years, subject to renewal each year by the Board of Directors of Wheelabrator Foundation, Inc., upon recommendation of its Scholarship Committee.
2. Each initial award and annual renewals thereof shall be in the amount of \$650.00. This amount will be deposited each year with the school to be disbursed for the account of the student in accordance with the established practice at each University.
3. Under the normal operation of the Scholarship Plan, beginning with the fourth year, eight students in the Wheelabrator Family should be receiving Scholarship benefits each year.

#### Responsibilities of a Scholarship Winner

The winner of a Scholarship shall:

1. Enter college in the Fall of the year in which the Scholarship is granted.
2. Maintain a scholastic average of at least 10 percent above the passing grade.
3. Not accept any other Scholarship or financial aid, except from his family or from an employer, without

express approval from the Wheelabrator Foundation Scholarship Committee.

4. Complete the college course within the normally prescribed time of four years or less. If for any reason, such as Military Service, extended illness, or other causes, the student has to leave school while in good scholastic standing, the disposition of his Scholarship shall be determined by the Wheelabrator Foundation Scholarship Committee.

#### General Provisions

1. Scholarship winners will be announced on or before June 1st of each year.
2. Any unsuccessful applicant may re-apply in succeeding years if he otherwise remains eligible.
3. Continuation of Scholarship benefits to the son of an employee is contingent upon the parent's continued employment with American Wheelabrator & Equipment Corp. during the Scholarship period (unless retired or deceased).
4. Wheelabrator Foundation, Inc. wishes to continue the Scholarship plan indefinitely but in its discretion, in the event of unforeseen circumstances, it may modify or terminate the plan at the end of any scholastic year.
5. Wheelabrator Foundation, Inc. hopes that the Scholarship student, upon graduation, might be interested in joining the staff of American Wheelabrator & Equipment Corp. and that a suitable opportunity might be offered him, but neither the graduate nor the Company shall be under any obligation. Conditions existing at the time and mutual interests shall always govern.

#### Scholarship Committee

The Scholarship Plan shall be administered by a Scholarship Committee, appointed by Wheelabrator Foundation, Inc., of not less than three or more than five members. Present committee members are:

LESLIE L. ANDRUS, Chairman  
 KENNETH H. BARNES  
 JACOB A. SCHMIDT, JR.  
 RAYMOND S. STEELE

# Off the Reporters' Cuffs

## Steel Stock

*Lynn Bonera*

If you want to live forever don't go ice fishing. I've heard some stories about the game in past years that took all thoughts of this great sport completely out of my head. What with thin ice, careless spud handlers, and over-anxious ice fishermen, I'll take the arm chair and warm house to end it all.

\*\*\*

Here would be a bad place to be. Recently, Ed Higginson and George Du Bois went ice fishing together. The way they talk to each other in the shop this would seem to be a double trap. I guess they don't mean all the things they say. I hope.

\*\*\*

Nice quiet Christmas this year in the shop. I would still like to see a Christmas exchange in each department.

\*\*\*

The Union put on a nice Christmas party for the children again. Every one I talked to had a good time. The two cute young girls who danced were daughters of a night steel shop assembler.

\*\*\*

I went on an expedition with the Boy Scouts recently. They had their annual Klondike Derby at Petro Park. I went along to help. I had a lot of fun along with the boys. Hope they weren't as stiff the next morning as I was.

## Office Memos

*Carol Staffeldt*

To Ye Editor:

The excitement of the holidays is now over, and maybe we can all settle down to routine tasks again — not that it wasn't fun while it lasted. I hope you and all the folks at AWECO have the best year possible.

\*\*\*

It seems that Santa Claus had his hands full this past Christmas. He

brought diamond rings of varying size to the following gals: Ann Gibson from Jack Rieff, Penny Whitfield from Dick Heirman, Marilee Gardner from Bob Nichols and Elsie Vanderleyden from Joe Catanzarile. Santa Claus was also good to Bill Dunfee and wife. For them it was a new son, Justice Blake, born December 15th. That makes two boys and one girl for them.

Your Rambling Reporter,  
Carol

## Carbon Copies

*Janice*

The lucky winners of the three beautiful poinsettias that decorated the lobby at Christmas time were Mary Minnie, Accounting, Esther Paraski, Engineering and Elizabeth Pfeister, Night Maid.



Mary Minnie, first prize winner.

There is no one who enjoys traveling more than June Hume, Process Engineer. She flew to Brownsville, Texas to spend the holidays with her brother and his family.

\*\*\*

Many things happened during Christmas week. Among other affairs the Purchasing Department went to the Club Normandy for dinner, while the Engineering Department served a

pot luck dinner. Seems like everyone had a good time.

\*\*\*

College students who worked here during the holidays: Jerry Steckinger, Purdue; Jenn Ward, Indiana; Jim Tollens, Western Michigan; Denny Hixenbaugh, Purdue.

\*\*\*

Martha Lefsel, Downstairs Engineering, left January 6th to make her home in Chicago.

\*\*\*

Ray Guire, Chief Design Engineer, and Mike Guffe returned recently after spending a vacation in Florida and Cuba.

## Machine Turnings

*Louise M. Turner*

Our Christmas was made brighter this year by the beautiful lighted tree in AWECO yard. The Merry above the Guard House, as well as the lovely carols greeted us each morning as we came to work. The neighbors in the community and the train men and passengers as they rode by were cheered by this Christmas spirit. Our thanks to the management who so thoughtfully provided these things.

My thrill came when I opened the "Christmas Reflections" along with the \$10.00 Christmas check and the individual Profit Sharing report. I am quite sure every employee here felt the same thrill and pride in our company.

From all reports all machine shop folks had a lovely Christmas with cousins, aunts, in-laws, mothers, etc. A few went out of town but most of them enjoyed staying home. The Hobbs family migrated to Ohio, The Walter Marvin family had dinner with Mrs. Marvin's parents in Three Rivers, Michigan. Joe Acari and his wife had dinner in Michigan City with their daughter and family.

\*\*\*

Frank Willekins and Miss Elizabeth Ann Govorko were married in St. Monica's Church at 9 o'clock Saturday morning, January 2. Our best wishes to the happy couple.

\*\*\*

Mr. and Mrs. Carl Williams and their two children went to Lawrence, Alabama to spend New Years with their parents.

\*\*\*

Some people have dogs, some cats, some parakeets as pets but Andy Ropack has always wanted a parrot — and now he has one — a beautiful big bird, 9 colors in its feathers with a



red cap. At the present the bird is not talking but Andy has hopes. He is called "Butch".

### Foundry Shake Out

Poor old John Williams has just about given up on Santa Claus. John took Mrs. Williams and the dog to South Bond one evening to shop for Christmas. Now the old "Goose Hunter" being a rather thrifty nature decided that nickels fed into a parking meter would not help his lawn but if planted in his back yard, would so he drove down south of Wayne Street and parked on a no-meter street.

Being in a hurry to get to the Five and Dime store and get his shopping over with quickly, John did not pay too much attention to the street he parked on. After spending all of a half dollar, he found it was time to pick up the Mrs., so he started back to the car. Then the nightmare started — he couldn't find the street, the car or the dog. Then began a frantic search from street to street until finally, the car was located.

But he had been gone so long the dog no longer recognized him and more valuable time was wasted trying to convince the pooch he should be allowed to get into the car. But being of a very persuasive nature John made the trade and drove down to pick up the little woman. She in turn had lost all hope of ever seeing the Whistling Boy again and had hoped a bus for home. At last happens John and dog were sharing the same small house next to the garage.

Jack Halston, formerly an Inspector for Frank Gold, is now a Foundry Inspector via the bumping route. This much can be said about Jack, he will never talk anyone to death. To date it is not known if he has a voice or is just suffering from laryngitis.

Let Kelly must have driven a semi down to Florida, on his Christmas vacation. At least it seemed so by the amount of citrus fruit he brought back. And Brother was it good!

The Foundry received a Christmas Card from Don Soule, who is stationed in Germany. Don seems to get a lot of kick from the PARADE. He mentions it every time he writes. Says it is like reading a letter from home.

# True Enough! . . . .

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**LIONS** ARE NATURALLY LAZY, AND ARE GENERALLY CONTENT TO BE CAGED.



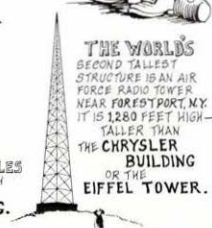
**FOREMEN** IN THE SEVENTEENTH CENTURY IN ENGLAND HAD TO RAISE MoustACHES, BECAUSE IT WAS BELIEVED THEY ADDED DIGNITY AND IMPROVED THE EYESIGHT.



**ONE OF THE DEADLIEST CREATURES IN THE WORLD IS THE CONE SNAIL. FOUND IN TROPICAL WATERS, ITS BITE CAN BE FATAL TO HUMANS.**



**SOME INSETS HAVE "BUILT-IN" RADAR. WOOD-BORING BEETLES MAKE TAPPING NOISES WHICH THEY TUNE-IN ON FOR DIRECTION FINDING.**



**THE WORLD'S SECOND TALLEST STRUCTURE IS AN AIR FORCE RADIO TOWER NEAR FORESTPORT, N.Y. IT IS 1280 FEET HIGH—TALLER THAN THE CHRYSLER BUILDING OR THE EIFFEL TOWER.**

### New Faces

Kay L. Birmingham, Mary E. Burke, Richard Cleary, Raymond B. Greenman, Florence A. Griffin, Harry K. Johnson, Gladys A. Southworth

Hungry customer at lunch counter: "One roast beef sandwich."

Waiter: "Will you eat it here or take it with you?"

Customer: "I hope to do both."

# the LIGHTER SIDE

NATIONAL SAFETY COUNCIL

"I'M A SKELETON WITH ALL HIS TOES MISSING—POOR GUY PROBABLY KEPT FORGETTING TO WEAR HIS SAFETY SHOES!"



"GETHER CLEAN UP THAT OIL YOU SPILLED BEFORE THE BOSS'S FINDS IT?"



"BUT ELMER, I WISH I WOULD KNOW HOW TO GET TO WORKERS? HOW COME WE DON'T GO TO GO WITH OUR OWNERS TO THE SHOWS, TOMMY?"



From National Safety News  
Published by  
The National Safety Council

## People and Events in the News

Melvin Scott, Maintenance, takes no chance of his fellow-workers disputing his claims as to what he bags on



a nocturnal hunting trip. He brings the evidence right along to work with him. Mel does a lot of hunting for raccoons, and recently had a big night by getting five of them, one the largest we have ever seen. Upon leaving work he hung them on the fence near the south gate so all the boys could take a look.

The company recently received a letter from George Fischer, Limited, Schaffhausen, Switzerland. Licensee of AWECO since 1937, they requested 15 copies of PARADE for September, which carried a short account and a picture of the Michael Byrnes Company of Chicago which uses one of our machines to clean used steel drums. They were of the opinion that these copies could be put to good use among their clients in the application of steel drum cleaning. It was good to learn that PARADE serves some purpose, even in distant lands.

Bob Turnbull, District Service Engineer, working in the Chicago territory, has been assigned duties in another office. He has transferred to our Los Angeles territory. Good luck Bob, in your new location. Folks in the Chicago office presented Bob with suitable keeage.

Al Lentard, Sales Promotion and Advertising Manager, has been asked to serve for 1954 on the Direct Mail Committee of National Industrial Advertisers Association.

Bill Sutherland, District Service Engineer in the Springfield, Massachusetts office, has been promoted to District Sales Engineer in the same territory.

A belated welcome to three new men in Dust & Fume. They are Ken Ogilvie, Tom Morcraft and Gordon Dick.

Elmer Key, who works in South Shipping (nights) recently went into St. Joseph Hospital, Mishawaka, for major surgery. Elmer has been around for 17 years, and we hope he'll soon be back adding to that seniority.

This is Walt Myers, a vet of 17 years with AWECO, who works nights on



Electrical Maintenance. Don't let his unconcerned expression fool you for we feel pretty sure he is mighty proud of his twin grandsons, Robert Edward and Ronald Eugene. There was also a granddaughter somewhere in the home, but this time it was a case of "men only."

## From Tumblast Assembler to Steel Shop Superintendent

We  
Knew  
Him  
When



### RALPH WHITTAKER

Ralph Whittaker's first job at AWECO was assembling Tumblasts for Harry Smith. This was in February, 1928. Ralph took his job seriously and gained a knowledge of all phases of steel work with the result that today he is head man in that department.

# Faces are His Hobby

Phil Johnson, Engineering, doesn't take a chance on running out of something to do, so he devotes himself to two hobbies after his work day at AWBCO has passed. When he isn't tinkering with antique cars, he is relaxing by drawing cartoons of various subjects. Most of these are of the caricature type, which emphasize the predominant facial characteristic of the person.

Phil attended University of Denver Art School on a scholarship, but did not follow this phase of art as a profession. However, he does get a lot of satisfaction out of studying people and portraying them on paper as a hobby. The caricatures on this page were all done in fun, and no offense is meant. If one happens to resemble you don't be hurt, for even presidents and big politicians are often portrayed in this fashion. Besides, just to show that we are not poking fun at anybody, if you look close enough on this page you will see one of Phil himself — and your editor too.



## The Passing Parade

### HOW WOULD YOU SAY IT? . . .

We'll begin with box, the plural is boxes,  
But the plural of ox is oxen, not oaxes;  
One foxi is a goon, but too are called geese,  
Yet the plural of moose is never 'moose';  
You may find a lone mouse, or a wattle nest of mice,  
But the plural of house is houses, not hlee.  
If the plural of man is always men,  
Why shouldn't the plural of pan be called pen?  
If I speak of a foot and you show me two feet,  
And I give you a boot, would a pair be called beet?  
If the singular's this and the plural hiee,  
Should the plural of kiss ever be keese?

We speak of a brother and also of brethren,  
But though we say mother, we never say methren.  
Then the masculine pronouns are he, his and him,  
But imagine the feminine, she, this and zhim!

Sales Resistance A LA CANINE — There was a certain proprietor of a clothing store who was having difficulty disposing of an atrocious suit. The garment was styled like a shroud, and featured a purple check not even a moth would fall for. The boss picked on a young salesman as a last resort to get rid of the monstrosity. "Unload it on some guy by five o'clock or you're fired," he ordered. At five p.m. he returned to the men's department to find the young salesman with his shirt torn, his pants ripped, and wearing a wide grin. The boss noticed also that the purple suit was gone. "Well," he said, "I see you sold the suit!" "Yep," replied the youngster. "The man was easy enough to convince, but I had one helluva time with his seeing-eye dog."

The most curious thing about women is men.

The man who has money to burn can always find someone to help tend the fire.

An amateur is a man who can do his job when he feels like it. A professional is a man who can do his job when he doesn't feel like it.

Being a husband is just like any other job — it's much easier if you like your boss.

Men are like wine — aging sours the bad and betters the good.

The widely entertained opinion that Uncle Sam made a mistake when he tied up with the Commies and the liberty-loving nations at the same time, reminds us of the farmer who took two calves out to pasture one morning. When he came to the gate he tied one of the calves to one of his bootstraps, and the other to the other bootstrap. While he was getting the gate open, the calves decided to run away—in opposite directions. Several minutes later, after he had come to, his wife said to him: "Didn't you know better than to do a fool trick like that?" "Yes," he groaned, "I hadn't been dragged more than a hundred yards before I saw my mistake."



**Bill Durfee**, Credit Department, came here in September, 1931 from Shell Oil Company, Bunkerfield, California. He is married and has three children. Bill is a Club Master, Member of National Association of Credit Men and U.S.A.F. Reserve Officers. He likes basketball and baseball, and is planning on raising registered parties, but much of his time now is devoted to studies for his last year at Stanford University in the Graduate School of Credit and Finance.



**Mary Jo Herzog**, Order Entry, began to work here spare time in February, then full time, in May, 1953. Previously, she had been employed by Manufacturers of South Bend. Mary Jo says she likes the usual things for amusement — dancing, watching TV, football, basketball — she does some swimming. She belongs to several church clubs.



**British Powell** types A-1 reports in the Billing Department. Before coming here in July, 1952, she worked at Precision Paste Part. British is a daughter-in-law of Marie Powell, Mail Room, and the wife of Bob Powell, Engineering. She has no particular hobbies, but enjoys most sports, likes to dance and watch T.V.



**Peter De Lavella** is a trucker in the Steel Shop. He came here in September, 1942 from Wilson Brothers in South Bend. Pete describes himself as "the Borden with a French name." He is quite a family man with nine children and 25 grandchildren. Pete has no particular hobbies, but does do a lot of gardening in the summer months.

## AWECO FOLKS on the JOB



**Joe Blashaw**, South Shipping, has been here since September, 1942. But says he worked on this very location more than 60 years ago for Edwin Byrke who gave him a job at Syracuse — picking weeds in the corn field at 2 1/2 cents an hour. Joe came here from Dodge Manufacturing. He says he likes to sing and tell stories, and also works as a specialty salesman with Direct Selling Legion.



**Mary Mizell**, Accounting, does material work for John Wolf. Mary is one of our English cousins, and has had experience on several interesting jobs. She was once secretary to James Mason, librarian, secretary to the Medical Director of a Hospital, Secretary to Fiscal Officer at Ft. Leonard Wood, and was employed in the American Embassy in London. She says she has "one husband, one dog and one cat." Mary belongs to Bendix Bowling League (couples), likes to play bridge and chess, and does a bit of water color painting.



**Carl Peterson**, Machining Shop, came to AWECO in January, 1941, having worked before for Bendix Products. "Carl" operates a radial drill. He is married and has a boy aged nine and a girl of four. He belongs to church organizations, but much of his spare time is spent in "jamming his 'placa'" down in the Plymouth area.



**Ed Kluge**, Steel Shop, came here to work on the mill in July, 1945. Previously he had been a driver for Gordon Baking Company. He has three children, two step children and five grandchildren. Ted likes to work on his lawn and shrubbery, enjoys most sports and "will like to get behind the wheel of a fast racing car." He is a member of the N.Y.W. and has served various AWECO committees — Safety Committee, Sick Committee and former President of Athletic Association.